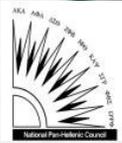


NAACP/NPHC Voter Takeover



The 2018 election season has arrived and Delta Sigma Theta Sorority, Inc. must answer the call once again to make sure that our communities are registered to vote, educated on the candidates running for office and most importantly turning out the vote on election day. During this mid-term election cycle our **Delta Red Army** will join forces with our fellow Divine Nine counterparts and the NAACP to turn out the vote.

This unique partnership will showcase our collective strength and allow us to leverage our resources jointly to create maximum impact in our communities during this election cycle. Our National Social Action Commission Co-Chairs, Shavon Arline-Bradley and Rhonda Briggins, along with our Divine Nine counterparts are encouraging our respective chapters to partner with other divine nine groups to host joint voter registration drives on your campuses and in the community, host town hall meetings and candidate forums to educate voters on the issues and the individuals running for public office, and lastly, work together to devise a plan to get voters to the polls on Election Day.

Now more than ever, we must work with our fellow Greek letter organizations, the NAACP and faith-based groups to have the largest election turnout during the 2018 mid-term cycle. There is no better opportunity to demonstrate the power and influence of the Delta Red Army in our communities.

Our joint social media hashtag for this 2018 campaign cycle will be **#VoterTakeOver**. We are encouraging all chapters, and members to use this hashtag when you do your voter events for 2018. The future and direction of our country for tomorrow depends on our engagement and advocacy today.

The 2018 Chapter Voter Engagement Guide is below. We are asking all chapters to do the following:

1. Voter Registration

- A. Conduct a local voter registration drive to ensure that our community is prepared to vote in the upcoming mid-term elections
- B. Set-up voter registration stations in heavily traveled areas.
- C. Target high school students that will be eligible to vote on Election Day.

2. Voter Education

- A. Create and distribute informational materials regarding pertinent issues in your communities (Education, infrastructure, Human Services etc.
- B. Plan and subsequently co-host candidate forums and town hall meetings.

3. Voter Mobilization

- A. Plan and host joint issue forums or moderated community discussions
- B. Distribute petitions to garner support for relevant issues.
- C. Develop GOTV Election Day strategies to get people to the polls.

With our unified engagement and *#VoterTakeOver* attitude, we will change our nation for the better.

Yours in service,

Beverly E. Smith, National President and CEO

Shavon Arline-Bradley

Co-Chair

National Social Action Commission

Rhonda Briggins

Co-Chair

National Social Action Commission